

FARMERS WILL HEAR GOV. HADLEY TONIGHT

Missouri's Executive Arrived in Columbia From Springfield Today.

A BANQUET ADDRESS, TOO While Here Governor Will Confer With Prof. Pommer About State Song.

Governor Herbert S. Hadley is expected to arrive at 3:40 o'clock this afternoon from Springfield over the Missouri, Kansas and Texas Railroad. He will speak tonight at the farmers' meeting in the University auditorium.

President Kenyon L. Butterfield of the Massachusetts Agricultural College will speak at the same meeting on "A Campaign for Rural Progress." Oliver Wilson, master of the National Grange, will also deliver an address. "The Girl Who Can" is the subject that Mrs. Nellie Kedzie Jones of Minnesota will speak on.

Governor Hadley while in Columbia will attend the meeting of the State Board of Charities and Corrections and will confer with Prof. W. H. Pommer in regard to the selection of the song for Missouri from the manuscripts submitted in the song contest.

The governor will speak at the farmers' banquet at Lathrop Hall tomorrow night. His subject will be "The State of Missouri."

F. B. Mumford, dean of the College of Agriculture of the University, will preside at the banquet as toastmaster. Richard Dalton of Hannibal will respond to the toast, "Horticulture in the Garden of Eden." Kenyon Butterfield, president of the Massachusetts Agricultural College, will talk on "Country Life Commission." Dr. A. Ross Hill, president of the University will discuss "Education for Rural Life." Mrs. Nellie Kedzie Jones of Minneapolis will talk from the woman's viewpoint; and W. A. Dallmeyer of Jefferson City, vice-president of the State Board of Agriculture, will discuss the state fair.

Tickets for this dinner will be on sale in the Agricultural Building at 8 o'clock Friday morning. They will be seventy-five cents a plate.

The fruits, vegetables, butter and meats to be served will all be from the State Farm, that the visiting farmers may have the opportunity of testing the practical results of scientific farming.

"Visitors are still coming to the conference," said Dean F. B. Mumford. More came in this morning than we had expected and there are others who will be in today in spite of the weather."

NEWS MEN SPEAKERS

South American Ranches. Mill Tax. Horses and Cows Discussed.

Raising sheep and cattle on South American ranches, saddle horses in Kentucky and Missouri, the relation of the dairy cow to the conservation of soil fertility, and the proposed mill tax for the support of Missouri schools were discussed before 300 farmers at the meeting yesterday. Three newspaper men and a school teacher were the speakers. The University band gave a short concert.

"The Estancias and Estancieros in South America," was the subject of the talk by Joseph E. Wing, correspondent for the Breeder's Gazette of Chicago. Mr. Wing told of the twenty miles of electric lighted, tree-lined avenue that surrounds the harbor at Rio de Janeiro, the marvelous scenery and many parks in the cities of the southern continent. No junk shops, fertilizer plants or dirty factories greet the eye of the visitor as in North American cities.

At Tierra del Fuego and Patagonia are found the great sheep ranches. One alone has 1,050,000 sheep, all better than those of North America, he said. The land is granted free by the Chilean government. Most of the wool and mutton is shipped to England.

The big cattle ranches are on a great level plain built up by the

Platte River. Mr. Wing told of one small ranch he visited, which consisted of 40,000 acres, 27,000 head of cattle and 5,000 head of sheep. They feed on green alfalfa in the winter. Each ranch has a bookkeeper who can tell at any time just what the ranch is making. All is done on a business basis. Corn and wheat promise to be the great crops soon, and the cattle ranches are taking the place of the sheep ranches, whose profits have fallen off lately.

Herbert J. Krum, editor of the Saddle and Horse Show Chronicle, of Lexington, Ky., spoke on "The Saddle Horse in America." "Some one has said that the automobile is replacing the saddle horse," he said. "But I say that not until the electric piano takes the place of the artist on our concert platforms, not until the canned music of the graphophone takes the place of Melba or Tetrazzini the saddle horse fall into the wake of the gasoline-tinged automobile. There never was a time since the Pilgrim Fathers landed that the saddle horse was more profitable than now."

Mr. Krum explained that trotting horses and running horses had great value because they could be entered in competition for a stake and had great earning power, but he declared that the saddle horse was more beautiful than either the trotter or the running horse. The saddle horse is bred for beauty and utility.

"The Dairy Business," was the subject of a talk by A. J. Glover, acting editor of Hoard's Dairyman of Fort Atkinson, Wis. "Dairy farming is a new industry, but it returns \$900,000,000 each year, a figure only surpassed by the corn crop," said Mr. Glover. "There is no other industry of greater importance. The cow turns rough foods and waste material into milk and its products."

"The soil is the foundation of agriculture, and its fertility must be conserved. Dairy farming does this. In Holland and Belgium the farm lands have been made worth \$500 to \$1,000 an acre by dairy farming. Every farmer should leave the land better than he found it."

"The dairy cow pays well for labor and also makes a market for some products that would go to waste otherwise. Bran used to be wasted, but now is worth more than \$20 a ton as a cow feed. Alfalfa in Wisconsin, where there are lots of dairy farms, is worth from \$20 to \$24 a ton, while in other states it sells at \$2 or \$4 a ton."

"The boys and girls of the country are of more interest to the men and women of Missouri than all the sheep and cattle that they can raise on the estancias of South America, all the saddle horses that can be found in Kentucky or Missouri, and all the dairy cows that they have in the state of Wisconsin," said Uel W. Lauckin, president of the State Teachers' Association, in speaking on "Education in Missouri." He said that no other states have made the progress that Missouri has made in her country schools, but he also showed that there was much yet to be done. He recommended high schools in the country with courses in agriculture, home economics and manual training.

"We should put the state schools and University on a firmer basis, so they will know how they will be supported," he told the farmers. "Next year the State Teachers' Association will offer an amendment to the constitution, asking for a mill tax for the support of the University, the normal schools, and the other schools, one-third to each class. This will not be more than they get now, but it will be steadier."

TEN BELOW TONIGHT

Again Columbia is in the Grip of Extreme Cold Wave.

The forecast of the United States Weather Bureau until 7 o'clock tomorrow night is:

For Columbia—Fair, colder tonight with temperature 10 or more below zero. Friday, fair and continued cold. At Columbia, the highest temperature yesterday was 9, and the lowest last night was 2 below zero. On the same date last year the highest was 68 and the lowest was 17.

For Missouri—Generally fair tonight and Friday, except south portion tonight; continued cold Friday.

The temperatures today:—
7 a. m. 0 11 a. m. 2
8 a. m. 1 12 noon 3
9 a. m. 1 1 p. m. 1
10 a. m. 2 2 p. m. 0

GUESTS TELL HOW TO ADVERTISE COLUMBIA

New Ideas by Out-of-Town Men at Commercial Club Luncheon.

FOR A STATE HOSPITAL

Col. Wm. C. Hunter Advises Columbia to Compete With Cities in Quality.

The business men of Columbia at their noon-day luncheon today heard the idea of out-of-town guests and President A. Ross Hill of the University on how Columbia can be made a more-advertised city. Colonel William C. Hunter of Chicago, Rabbi Louis Bernstein of St. Joseph, Dr. A. C. Pettijohn of St. Joseph and Prof. S. T. Walker of Fulton, talked on this question.

President Hill told of one fact which he learned while on his tour of inspection of medical schools and which he expects to be of benefit to Columbia as well as the University when it is worked out. He says that there should be a state hospital in Columbia in connection with which there should be a psycho-pathic ward to co-operate with all the state institutions in their work with the insane, blind and deaf.

"The University of Michigan has such a hospital and it is proving of much benefit to that state," said Doctor Hill. "All afflicted persons are sent to the detention ward of the hospital before they are placed in any of the other state institutions. There they are examined by experts who make reports to the persons in charge of the institutions where the afflicted ones are to be sent."

Hospital Would Help. "There is no reason why we should not have such a hospital here. If we had it, we could advertise Columbia both as a mecca for the sick and a mecca for the well."

Colonel Hunter advised Columbians to strive to compete with the large cities in quality instead of quantity. He said that Columbia has the advantage of being a great educational city and it should be advertised as such. That would be the most effective way of making Columbia greater in quality he says.

Prof. S. T. Walker, superintendent of the School for the Deaf at Fulton, talked to the Club for awhile in the sign language used by the 300 deaf children in his school. While there were not many who got much information from this part of his speech, it was entertaining to all. He said it is the easiest language that he can speak.

The Club's Guests.

The guests of the Club were: Dr. A. C. Pettijohn, St. Joseph; Dr. M. P. Overholser, Nevada; Miss Mary E. Perry, St. Louis; Dr. M. A. Bliss, St. Louis; Dr. George Williams, Fulton; E. P. Lewis, St. Louis; Dr. J. A. Waterman, Farmington; Rabbi Louis Bernstein, St. Joseph; Dr. John Stewart, Mount Vernon; Miss Alice Kinney and Miss Stanley of the home economics department; Prof. Eugene Weiffenbach, Warrenton; George P. Jones, St. Joseph; Colonel Richard Dalton, Higginsville; Colonel W. F. Henry, St. James; Prof. M. F. Green, St. Louis; Prof. S. T. Walker, Fulton; Dr. W. H. Johns, St. Louis; Mrs. Mary Rohlfing Farmington; Siegel Henson, Mount Vernon; L. P. Stark, Booneville; Judge David H. Harris, Fulton; Colonel William C. Hunter, Chicago; J. P. Montgomery, Maryville.

J. EADS HOWE HERE

Millionaire Tramp Beats His Way From St. Louis to Meet Farmers.

James Eads Howe, the St. Louis "millionaire tramp," is in Columbia for the purpose of meeting Missouri farmers. He is trying to get their signatures to a petition calling for a constitutional amendment which provides that the state shall furnish work for all who are out of employment.

Mr. Howe had little difficulty in beating his way from St. Louis as a friendly conductor helped him along. He will leave tomorrow for Kansas City, where he is to make a talk Sunday.

KEMPSTER A TARGET FOR THEIR QUERIES

Poultry Professor is Kept Busy for an Hour Answering Questions.

TOLD OF MISSOURI HEN

Advised Keeping Record of Egg Production—How to Make it Pay.

Prof. H. L. Kempster of the department of poultry husbandry of the University of Missouri stood up before about fifty women at this morning's session of the Missouri Home Maker's Conference at the Gordon Hotel Building, after finishing his address on poultry raising, and let them ask him questions. They did. The questions came from all parts of the room. They came fast, too.

For almost an hour Mr. Kempster answered their inquiries concerning what breed to raise, what to feed them to make them lay, whether the leghorns would suit the farm, whether the white ones were healthy and other things professors of poultry husbandry should know about chickens.

In his address Mr. Kempster said the old Missouri hen was not appreciated, but judging from the questions the women asked they do not lack in appreciation for this money maker. He advised the women to keep a record of what their flock does and then they will have more respect for the Missouri hen. Then, too, the husbands will sit up and take notice, and furnish them with a better stock, and better equipment, he said.

Miss Amy Louise Daniels of the University of Missouri gave a practical talk this morning on the cooking of vegetables, illustrating her remarks by charts.

The program for tomorrow morning will be a demonstration of a fireless cooker by Mrs. Marshall Gordon, and a discussion of flower raising. H. F. Major of the department of landscape of the University, gardening. Mrs. W. W. Charters, F. B. Mumford, Mrs. J. G. Babb, and Miss Lillas Jones of Hugesville, Mo., will talk about flower raising.

In the afternoon Mrs. Nellie Kedzie Jones of Auburndale, Wis., will talk on "Feeding Children." Dr. W. J. Calvert will make an address also. His subject will be "Relation of Home to Preventive Medicine Campaign."

LESSEN FIRE DANGER

Mayor Says Council Probably Will Order Fires Escapes.

Each rooming house in Columbia probably will be supplied with rope fire escapes in the near future—according to W. S. St. Clair, mayor of Columbia. Mr. St. Clair said this morning that the action to prevent accidents in the case of fires in rooming houses would be taken in all probability following the conference between the Student Senate of the University and the City Council. At present while the danger from fire in many rooming houses is great, there is no means for escape. Many of the buildings are fire-traps with poor means of egress.

"Several years ago, while I was a member of the Columbia City Council, I think there was an ordinance passed requiring all buildings in the city over three stories high to have fire escapes," said Mr. St. Clair. "I am not sure whether this ordinance would apply to rooming houses, but I think that they would come under it. Many of them are three stories high."

Bell-Mitchell Wedding.

Miss Carrie Bell and Tomkins Mitchell will be married at the home of the bride's father, John Bell next Wednesday. Miss Bell and Mr. Mitchell live on the Rochepot road.

Will Administer T. H. Stone Estate. J. M. Stone and Mary H. Stone were appointed administrators of the estate of T. H. Stone by the probate judge today. Bond was fixed at \$5,500.

BROKEN MATCH CAUSES FIRE

Servant Discovers Building Blaze at Home of Marshall Gordon.

A broken matchhead started a blaze that smoldered for some time, caused a small fire at the home of Marshall Gordon on Ashland Gravel at 4 o'clock yesterday afternoon. About \$200 in damage was incurred.

Mr. and Mrs. Gordon were down town at the time of the fire. It was first discovered by a servant who came into the front part of the house to answer a telephone call from Mrs. Gordon. He discovered smoke coming from Mrs. Gordon's bedroom and when he went into the room, discovered the bedclothing and furnishings of the room on fire.

He called another servant and they carried the blazing furnishings out of the room. No call for the Columbia fire department was sent in.

TIGERS WIN, 26-17

Loose Playing in Second Half Loses Washburn Opening Game of Season.

Snodgrass opened Missouri's collegiate basketball season last night in Rothwell Gymnasium by making the first score against Washburn. For a few minutes the Topeka players seemed to be up in the air, and Snodgrass and Taffe both scored for Missouri. Then the visitors settled down, brought the first half to a 15-15 tie, but lost the second half and the game by disorganized playing, final score was 26 to 17.

Washburn was woefully weak at basket-shooting, and, as Missouri continued to add to its lead in the second half, the Washburn five began to make desperate shots from the center of the field. But they had no rabbit's foot with them—not one of the long shots counted.

For Missouri Snodgrass at center did the best work. On almost every toss-up the Tigers got the ball and started their play. Sometimes it went through; more often there was a hitch as the ball approached a Washburn guard. Then it was work, up and won the floor, heavy, aggressive work that sometimes overstepped the bounds.

T. E. Jones of the University of Missouri refereed the game. About the boundary lines.

No changes were made during the game by either team, although both Captain Parker of Missouri and Captain Smiley of Washburn were forced to take time out once. Parker's eye seemed a little off, or his hand was poor in execution, for out of many tries he made only two baskets. Taffe did better during the first half, making three baskets. Snodgrass scored the most for Missouri, making three baskets in the first half and two in the second. Bernet and Conkling, the Tiger guards, missed several chances at goals, but were strong at guarding.

Eleven fouls were called against Washburn, Parker tallying six points for Missouri with the free throws. The Topeka players were weaker in that respect. Bishop threw three out of seven goals from free throws, while McNeisa missed three straight.

The summary of the game: Goals—Taffe, 3; Parker, 2; Snodgrass, 5; Smiley, 3; McNeisa, 2; Bishop, 1; Fouls, Missouri, 10; Taffe, 1; Parker, 3; Snodgrass, 2; Conkling, 2; Bernet, 2; Washburn, 11; by Searle, 1; Smiley, 3; Janey, 1; Bishop, 3; McNeisa, 3. Free throws: Parker, 6; Bishop, 3; McNeisa, 0.

The game was Washburn's second one on the trip. It defeated Warrensburg Tuesday night, 50 to 35.

The preliminary game between the freshmen and the scrubs was won by the freshmen, 24 to 12. The scrubs had the best of the game during the first half, leading 6 to 4, but in the second period Brodie for the freshmen five scored six baskets as well as four free throws, and won the game for the 1915 men.

The summary: Goals—Cannon, 1; Henley, 2; Morris, 1; Palfreyman, 2; Sheppard, 1; Brodie, 6. Free throws: Henley, 4 out of 5; Dimmitt, 2 out of 4; Brodie, 4 out of 4. Fouls: Todd, 1; Roberts, 1; Jesse, 1; Henley, 3; Cannon, 2; Dimmitt, 1; Stern, 2; Hyde, 2. Referee—Jones.

"Shower" for J. A. Whitlow.

The Maryland Club of faculty members has decided to set a precedent in ante-nuptial entertainment by giving a "shower" for Joseph A. Whitlow, one of its members, who will be married in Kansas City, February 3. The party will be given Saturday night at Mr. Whitlow's new home in Westmount.

DO AS YOUR'E TOLD, GET SALARY RAISED

Colonel W. C. Hunter Tells of Study in University of Personal Experience.

"RICH AS ROCKEFELLER"

But the Oil King Counts His in Dollars, Hunter in Happiness.

Colonel W. C. Hunter of Chicago, told the University of Missouri students this morning that they were on the verge of the drawing back of the curtain to a great stage where they are to perform, the world, and that he was merely an old actor giving them some advice. His lecture was the first of a series of Assembly talks on "Business and the Young Man."

According to his version, Mr. Hunter has been attending school for the last thirty years, the U. P. E.—"University of Personal Experience" from which he will never graduate.

In speaking of giving advice, Colonel Hunter said that he was not giving advice, because:

"Asking for advice is only asking someone to confirm your own opinion. If he agrees with you he is a very wise man; if he disagrees he is only prejudiced."

How to Get Salary Raised.

An axiom which Colonel Hunter says his friend and neighbor, Mr. Sears of the Sears-Roebuck Company, uses in his business establishment is:

"Do what you are paid to do—and then some. The 'thensome' gets your salary raised."

Another of Colonel Hunter's favorite axioms is:

"Be pleasant every morning until 10 o'clock. The rest of the day will take care of itself."

"Have backbone instead of wishbone," said he. "The young man of today is always wishing. He is looking for 'snaps' and should remember that 'snaps' rhymes with 'traps.' You must pay for money with happiness."

Colonel Hunter said that he and his friend John D. Rockefeller are millionaires, because Mr. Rockefeller has about 196 millions in cash while he, Colonel Hunter, has 197 millions in happiness and some odd dollars in cash.

"Learn to say no," says Colonel Hunter. "This applies both to spending money and getting drunk. It is the inability to say no when people are selling you useless trifles and the inability to say no when every body else is having a drink that causes people to outlive their means and causes boys and men to be brought home in wagons, according to Colonel Hunter."

"Getting Over" An Education.

"Go south when the crowd goes north and be individual. It isn't what you save it is the habit you get into of living on less than your salary that helps you."

Colonel Hunter said, in speaking of education, that his son and brother had gone to college. The brother went to Yale, and, according to Colonel Hunter, "he was only three years in getting over his college education. He now runs a ranch in Idaho."

It is not how much knowledge there is in the various colleges, according to Colonel Hunter, but how much you are going to get out of a college.

In speaking of the envy of less fortunate people for their wealthier neighbors, Colonel Hunter advised his hearers to watch the conductor of a train when he quits work at 5:30 o'clock. "He lays aside his business with his uniform and goes home to enjoy himself with his wife and children. Not so the president of the road. He steps into his automobile and is whisked home, where he eats a hasty supper and then sits down and thinks about the bond issue and other parts of the business all night."

Colonel Hunter closed his talk by reading a little "symphony" as he calls it, of his own composition on "Truth."

Debating Club to Meet.

The University High School Debating Club will meet at 8 o'clock tomorrow night in the high school auditorium. The club has invited the Columbia High School Debating Club and the members of the University High School as guests.